



# Strategic Decisions & Partnerships To Advance Your Business

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Commitments	Requester	Energy	Alignment	Biz. Driver	Time	Partner/Outsource	Remove

- Before You Say “Yes”**
- Is this project aligned with my goals?
  - Do I know what is expected of me?
  - Do I need more information before I say “Yes”?
  - Are there resources / budget to get this done?
  - If I took this new commitment on, would it be for the right reasons?
  - How will it impact my other commitments?
  - Do I need to remove something to add this to my commitments?

- MV: Market Validation & Research
- PD: Product Development
- PO: Product Operations
- OL: Organizational Layout
- MS: Market Strategy to Drive Revenue
- SE: Sales Execution
- CS: Customer Support
- BO: Back-Office Operations
- BM: Business Metrics